



Homes and How To Paint Them



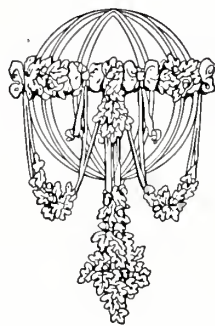
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HOMES

AND HOW TO PAINT THEM WITH

MASTIC PAINT



PEASLEE-GAULBERT COMPANY
INCORPORATED
LOUISVILLE, KENTUCKY





IN SUBMITTING this booklet to our friends we do so with the purpose of increasing the sale of our Mastic Paint and Pee Gee Finishes and through this medium to get in touch with users of paint, both on new buildings and for repainting. We feel that the effort we have put forth will suggest many points of value to prospective builders which will at least entitle Mastic Paint to their careful consideration when painting time arrives.

We have selected a wide variety of house designs covering a range of costs within the reach of all. The numerous color combinations illustrate a wide latitude in color selection and the reader will at once notice the increasing popularity of darker shades amid suitable surroundings.

The suggestions for both exterior painting and interior finish are the result of long experience with decorative work and color harmony. If you desire special suggestions for particular work, write our Art Department for advice. We make no charge for this service, which is maintained for the convenience of our friends and users of Pee Gee Paint Products.

Very truly yours,

PEASLEE-GAULBERT COMPANY,
INCORPORATED

Makers of Good Paint Since 1867.
LOUISVILLE

MASTIC Paint was among the first strictly pure paints to be put on the market and its high standard of purity and general excellence have been constantly maintained since it was first introduced, forty years ago. Owing to its durability, it is justly entitled to be called "The Kind That Lasts."

The reason for this widespread popularity of Mastic are important to the prospective paint purchaser. Mastic is a double pigment paint composed of strictly pure White Lead and Zinc Oxide ground in pure raw Linseed Oil with the necessary dryers and tinting color, and nothing else—being absolutely free from any adulterants or inert cheapening materials.

The good results obtained by the use of the strictly pure double pigment formula are evidenced by the enormous increase in our sales of Mastic Paint during recent years and are further verified by the careful investigations and exhaustive tests made by ourselves and by other leading paint manufacturers of this country through the National Association of Paint Manufacturers.

Many people wonder why, several months after painting a building, the surface apparently loses its bright, glossy appearance, getting dull and flat, even to the extent of dusting off, whereas other houses in the same locality, painted under the same conditions, retain a luster and hard, enamel-like finish for years.

In the light of our present-day advanced knowledge of scientific paint-making, the fallacy of using ordinary keg lead alone is apparent.

White Lead makes an excellent base for pure, high-grade paint, and is useful up to a certain limit—that limit does not exceed 50 per cent.; but it must be reinforced with a good Zinc Oxide in the right proportion and ground (not paddled) in pure Linseed Oil to secure the durability, hardness and weather-resisting qualities essential to a good result.

A paint film protects only just so long as it remains hard, glossy and impervious to moisture. Linseed Oil is what gives paint its gloss and is the life and essence of all good paint. An insufficient amount of oil results in a paint that is lacking in durability. White Lead alone will absorb only from 6 to 8 per cent. of its bulk of Linseed Oil. Zinc Oxide will absorb 22 per cent. of its bulk, consequently a paint carrying a safe percentage of zinc will outwear and outlast one made of lead alone.

Allowing in the case of the all-White Lead Paint 8 per cent. of oil, fully half this small proportion penetrates the wood, leaving only 4 per cent. to bind the surface film together—entirely too little. It soon disintegrates under the chemical action of the lead, leaving a dry, flat, powdery film that is no protection at all, moisture striking through it almost as quickly as it would through a lime or whitewash coating.

Zinc Oxide, of a selected type, combined with lead in the right proportion and ground together by machinery, reinforces the lead pigment and alters its deficiencies. This is the true solution of the Paint Question.

Those who contemplate painting this season, by investigating beforehand the quality and composition of the paint they use, will save themselves many dollars of cost in wear and service. You can't paint right unless you get the right paint. Insure good results by getting MASTIC PAINT—"The Kind That Lasts."



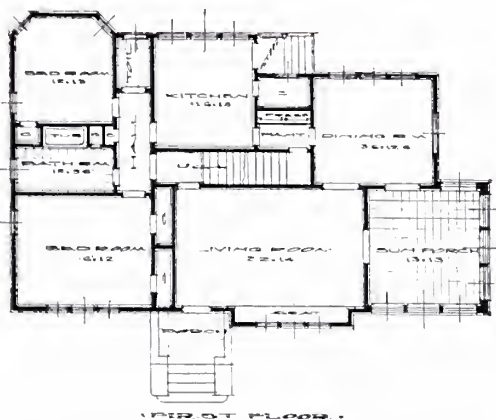
DESIGN No. 75.

BODY—Mastic Warm Gray.

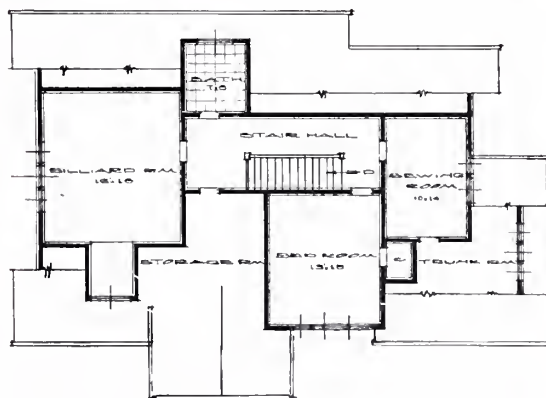
TRIM—Mastic White.

ROOF—Mastic Buckeye Brown.

SASH—Mastic Black.



FIRST FLOOR.



SECOND FLOOR.

AN original design showing Mastic warm gray with Buckeye Brown roof and white trim, to which the red awnings add a brightening touch. The plan of the house is new and novel, featuring the sun parlor with numerous windows.

Hardwood floors throughout, shellaced and waxed with Pee Gee Floor Wax. The front door in Old Colony Exterior Enamel White shows up with polished brass fittings. The interior arrangement is well chosen and many beautiful effects have been obtained with Pee Gee Flatkoatt for the walls and Pee Gee Finishes for the woodwork.



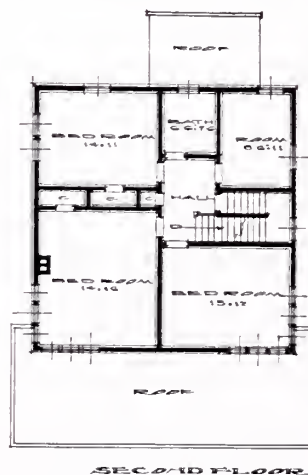
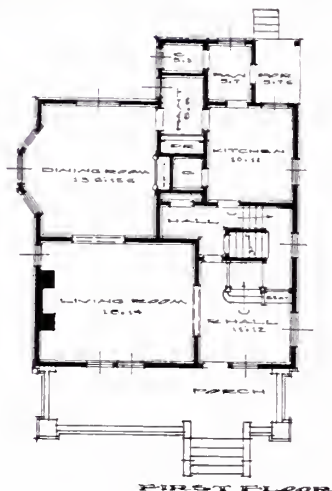
DESIGN No. 70.

BODY—Mastic Medium Green.

TRIM—Mastic White,

ROOF—Mastic Rich Red.

SASH—Mastic White



THIS novel combination of frame and stucco affords an opportunity for a wide variety of color selections. We have chosen a deep permanent green and terra-cotta roof with free use of white for porch and trim.

The window arrangement of the second floor is an attractive feature of this model, and wall paper is entirely discarded in favor of an interior Flatcoat treatment. All downstairs floors are hardwood shellaced and waxed, while the pine floors upstairs are stained in natural wood shades and varnished with Specification Floor Varnish.



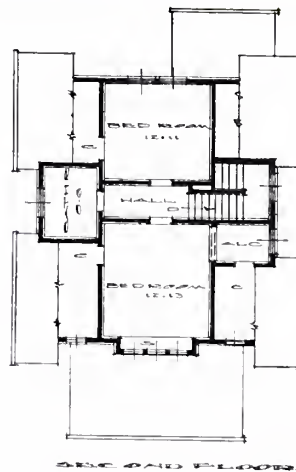
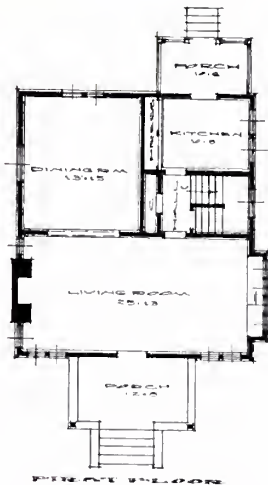
DESIGN No. 72.

BODY—Mastic Rich Red.

TRIM—Mastic White.

ROOF—Mastic Rich Red.

SASH—Mastic White.



HVERY neat and striking design, thoroughly modern in all respects. The rich red color can be obtained with both Mastic Paint and Pee Gee Creostain No. 303, according to the taste of the owner. The secluded porch with low overhung roof nearly covered by vines adds much to the cosy appearance. Another interesting feature is the single pane windows, with pure white trim.

The hardwood floors are shellaced and waxed with Pee Gee Finishes. Pee Gee Dystain in Mission Oak and Early English shades with Specification Varnishes are used. Burlap in rich brown, with lighter tints of Pee Gee Flatkoatt for upper walls and ceilings, gives a modern and sanitary treatment.



DESIGN No. 77.
 BODY—Mastic Lavender. TRIM—Mastic White. ROOF—Mastic Buckeye Brown. SASH—Mastic Black.



FIRST FLOOR

AN unusual and harmonious color selection makes this modern home especially desirable. Lavender blends in a pleasing manner with the Buckeye Brown of the roof and the clean white trim and bright red brick chimney give a fresh, neat and distinctive appearance.

This house is thoroughly modern, spacious and well lighted. Note the generous provision for windows and bays with sharply defined sash trimmed with black.

Pee Gee Flatcoat with attractive border stencils renders this interior unusually attractive through the use of delicate blues, yellows and greens.



DESIGN No. 79.

BODY—Mastic French Gray.

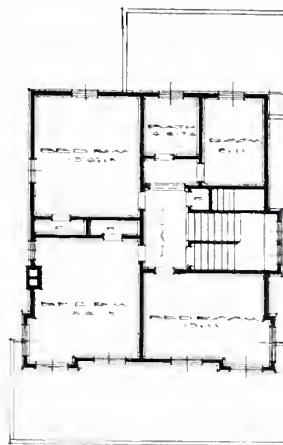
TRIM—Mastic White.

ROOF—Mastic Lead Color.

SASH—Mastic Black.



FIRST FLOOR



SECOND FLOOR

THE ever popular grays are featured on this modern home. Mastic Outside White distinguishes the lighter French gray from the darker lead color of the roof. The double bay windows at the upper front adds roominess to the upstairs interior, which is finished with China Enamel White and Pee Gee Flatkoatt. The woodwork of the ground floor is in Pee Gee Dystain Mahogany and Oak finished with Specification Interior Varnishes. The maple floors throughout are simply varnished without staining.



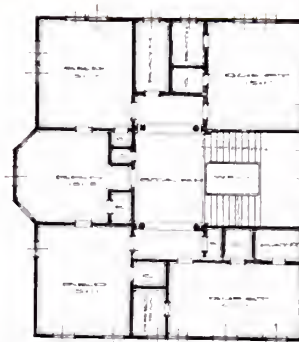
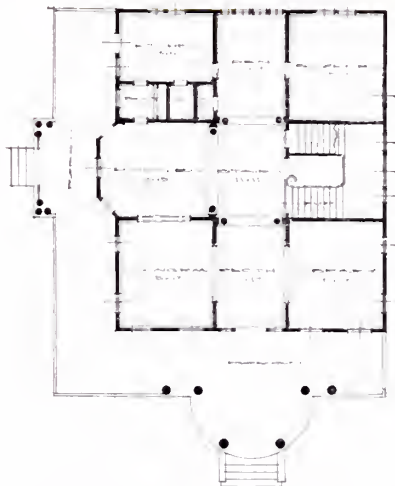
DESIGN No. 81.

BODY—Mastic Colonial Yellow.

TRIM—Mastic White.

ROOF—Mastic Rich Red.

SASH—Mastic White.



THIS magnificent specimen of old Colonial style is given the traditional treatment in Mastic Colonial Yellow with a generous trim of White on the great porch pillars, railings and porticos. The brightly painted roof in Mastic Rich Red adds life to the color combination.

The interior of the house also follows the Colonial with a pure white trim for all doors and woodwork in Pee Gee China Enamel White. The walls throughout are finished with Pee Gee Flatkoatt, the large dining room being exceptionally attractive with a color scheme of Flatkoatt Old Rose and Roman Red. Large border stencil designs are suitably selected.



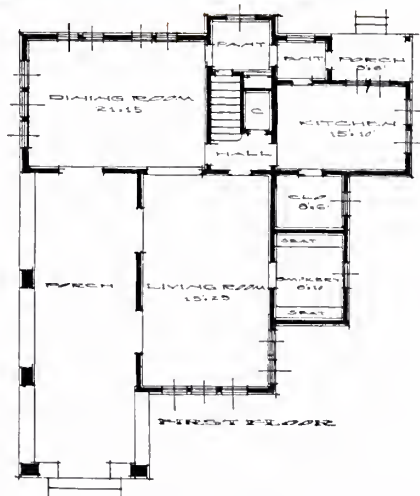
DESIGN No. 80.

BODY—Mastic Freestone.

TRIM—Mastic White.

ROOF—Mastic Medium Green.

SASH—Mastic Black.



THIS handsome residence shows a careful exterior treatment. The generous shingle effect in a soft, quiet green prevents any impression of hugeness which an ill chosen color would give on such an extensive area. Mastic Freestone with pure white trim completes the combination.

The interior finish downstairs gives some excellent and tasteful suggestions. The living room and dining room are done with Dystain Mahogany and Specification Varnish. The library and den have Mission Oak Dystain and Specification Flat Varnish. The downstairs bedroom and hallways have a China Enamel White treatment rubbed to an egg shell finish. The entire upper floor is also finished in the China Enamel White and all walls are done with Pee Gee Flatkoatt.



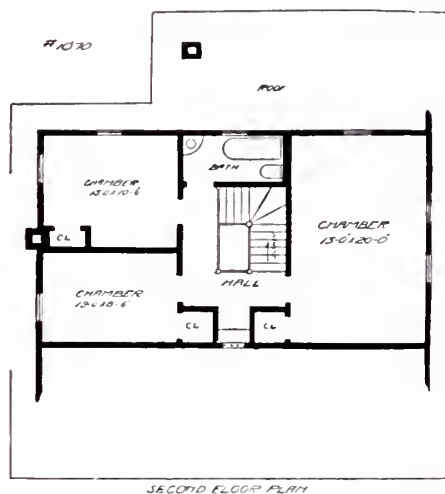
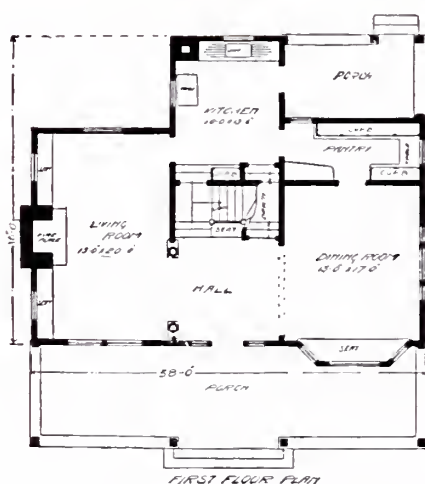
DESIGN No. 1070.

BODY—Mastic Copper Brown.

TRIM—Mastic White.

ROOF—Mastic Light Moss Green.

SASH—Mastic Black.



An ideal bungalow with extensive porches, expansive roof and low hung eaves. The rustic fireplace and stone chimney add much to this cosy, homelike design, especially adaptable to the suburban home builder.

The finish of the first-story main rooms would be of birch or white oak, balance of house in pine. Hardwood floors are used throughout the first story; also the second story, hall and bath. The rich deep colors shown for this exterior are much preferred for the bungalow type.

The pine woodwork of the interior is done in natural wood effects with Pee Gee Finishes.



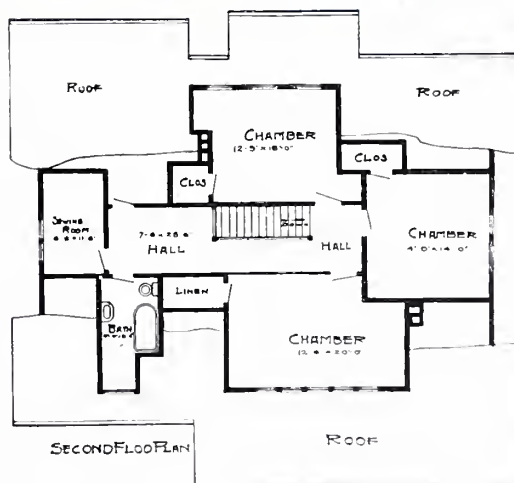
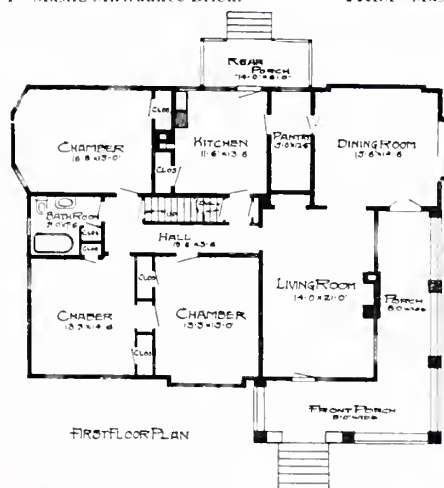
DESIGN No. 51.

BODY—Mastic Milwaukee Brick.

TRIM—Mastic White.

ROOF—Mastic Tan.

SASH—Mastic Black.



A MOST desirable bungalow and one of our favorite homes. The many closets, sewing room and handy spaces will be appreciated quite as much as the spacious and well-lighted upstairs bedroom. Note the large screened porch opening from the living room. The roof is of tan mission tile, and the color selection harmonizes with this style of construction, as Milwaukee Brick Tint is well suited to stucco exteriors.

The brown window sash trim is a welcome departure from the conventional treatment. The porch floor and steps in Pee Gee Portlanite are in keeping with the general exterior.

The interior finish of floors, walls and woodwork is done with Flatkoatt and Pee Gee Finishes.



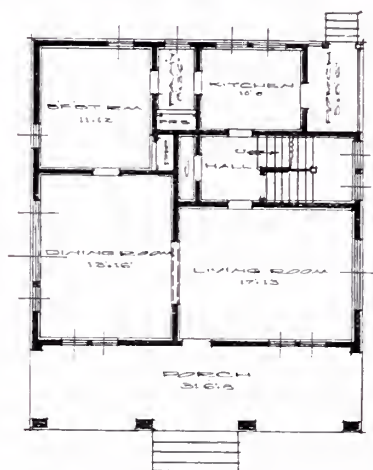
DESIGN No. 74.

BODY—Mastic Buckeye Brown.

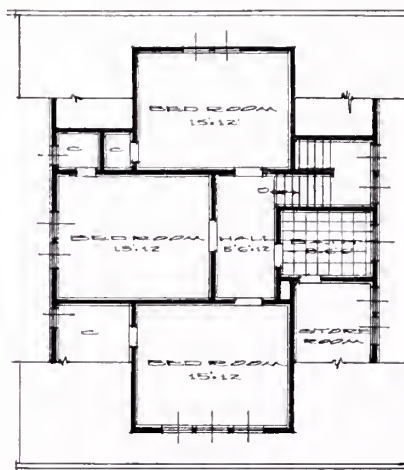
TRIM—Mastic White.

ROOF—Mastic Buckeye Brown.

SASH—Mastic White.



(FIRST FLOOR.)



(SECOND FLOOR.)

THE rich Buckeye Brown treatment offers possibilities with Lavender, Cream or Warm Gray as a trim, but we recommend outside white especially, with Pee Gee Portlanite Gray on the concrete block foundation. This house is of compact design yet with spacious interior. The second floor is well planned, with extra large bathroom. An economical house to build. The interior finish is imitation hardwood stained and varnished and the walls are done in Flat-koatt white and tints.

Mastic Buckeye Brown is a strong unfading shade, particularly adapted for roofs.



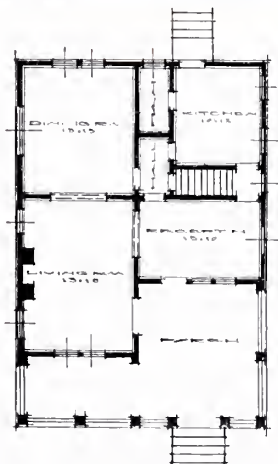
DESIGN No. 83.

BODY—Mastic Deep Green.

TRIM—Mastic White.

ROOF—Mastic Deep Green.

SASH—Mastic White.



FIRST FLOOR



SECOND FLOOR

THIS model illustrates the popular use of deep green with pure white trim. The shade can be obtained either in Mastic medium green or Pee Gee Creostain No. 306, which are deep permanent colors.

The house is economically built but quite modern in all respects. Besides extensive porch areas on the ground floor, there is an attractive sleeping porch above. Ample windows are provided and the well-lighted interior is done in China White Enamel for wood-work and delicate Flatkoatt tints for walls and ceilings.

Pee Gee Portlanite gray is used for porch floor and steps, also on the sills for flower stands.



DESIGN No. 81.

BODY—Mastic Willow Green.

TRIM—Mastic Pearl.

ROOF—Mastic Willow Green.

SASH—Mastic Black.



FIRST FLOOR



SECOND FLOOR

A COMPACT conservative-styled home recommended on account of its economical construction. The large, roomy porch and spacious interior arrangement are attractive features. The color selections are made with a view to securing an unfading shade of green. Willow-green is permanent, and with a trim of pearl makes a most striking combination.

Pee Gee Flatkoatt is used throughout for all interior walls and the floors and woodwork are done with Pee Gee Finishes.

The tile effect of the bathroom is produced with China Enamel White.



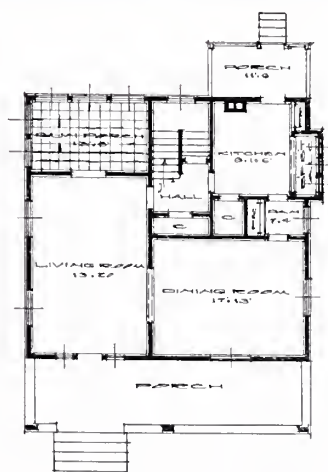
DESIGN No. 71.

BODY—Mastic Terra Cotta.

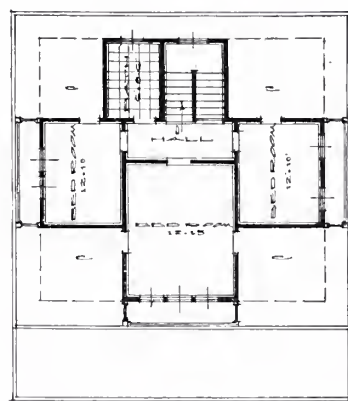
TRIM—Mastic White.

ROOF—Mastic Copper Brown.

SASH—Mastic Black.



FIRST FLOOR.



SECOND FLOOR.

A PLEASING combination of Mastic Terra-Cotta and Buckeye Brown makes this small home stand out strikingly from its surroundings. White should always be used for trim for deeper colors to give a clearly defined outline. The concrete block foundation is coated with Pee Gee Portlanite Gray, also the inside basement walls, which are thus rendered perfectly dry.

The interior woodwork and stairways are done in Golden Oak Dystain and Specification Interior Varnishes, excepting the upstairs bedrooms, which are finished throughout with China Enamel White and delicate Flatkoatt Tints.



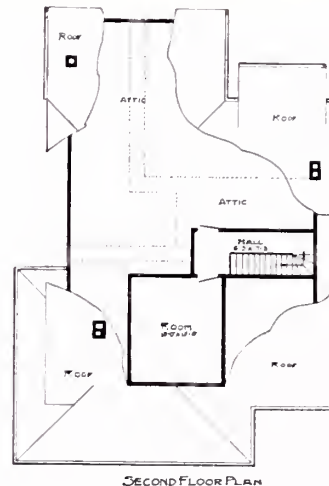
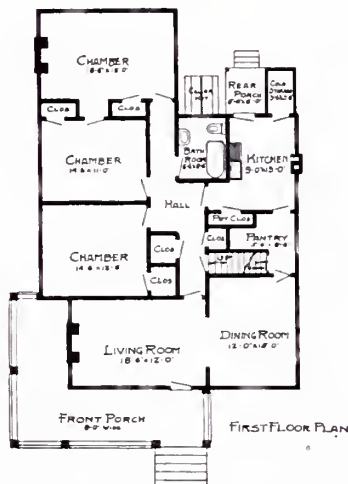
DESIGN No. 53.

BODY—Mastic Silver Gray.

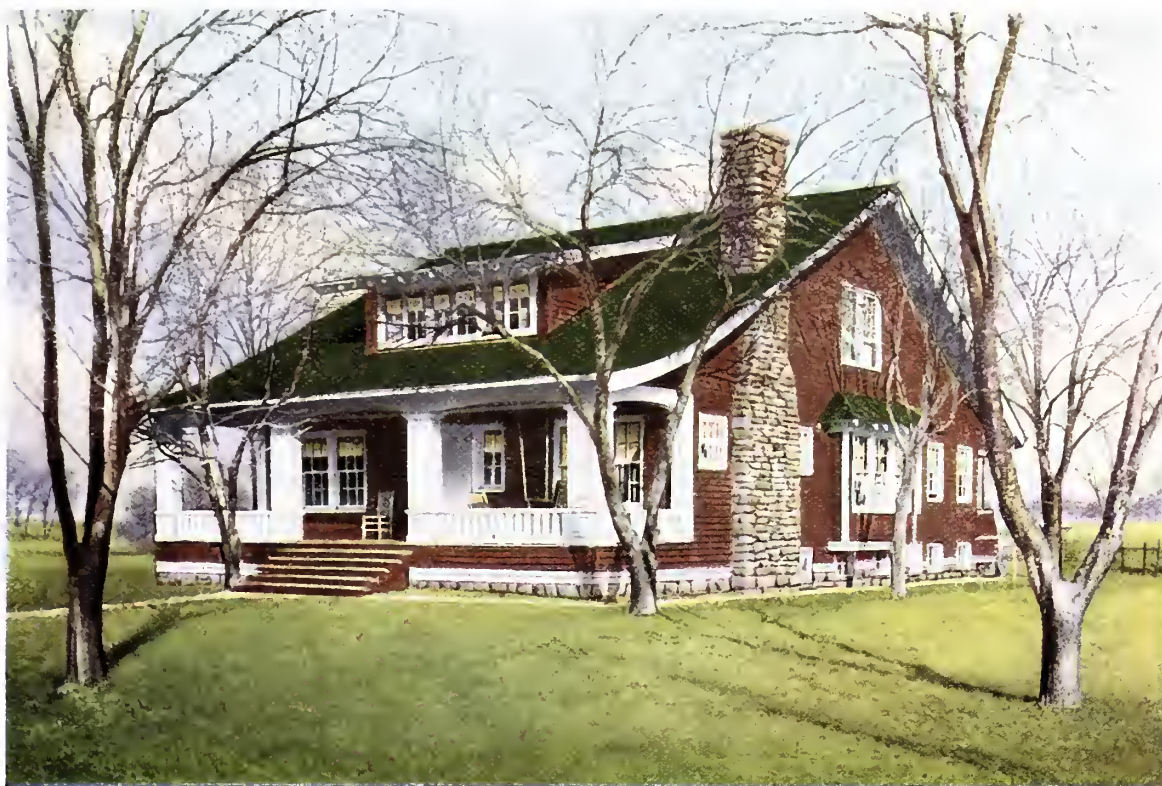
TRIM—Mastic White.

ROOF—Mastic Lead Color.

SASH—Mastic Black.



THIS house has an attractive exterior, to which a variety of floor plans can be adapted. The living room has a large mantel and the ceiling can be beamed if desired. The woodwork on the first floor is stained in early English, except the kitchen and pantry, which have a natural finish. The red brick chimneys add a brightening touch to the appearance of the exterior. The ever popular silver gray and white trim with black outlined window sash makes this home a general favorite among Mastic Paint users. China Enamel White has been chosen as interior trim.



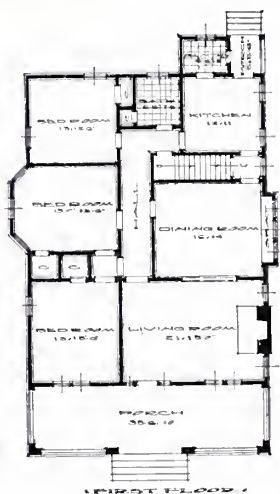
DESIGN No. 82.

BODY—Mastic Chocolate.

TRIM—Mastic White

ROOF—Mastic Copper Verde.

SASH—Mastic White.



A QUIET but unusual color scheme has been fittingly chosen for this home-like bungalow. Mastic Chocolate blends pleasingly with the Copper Verde shade on the expansive roof. A trim of pure white is necessary to add sharpness to the combination.

The porch extends full width of front and the well-lighted upstairs bedroom shows excellent disposal of space. The field stone foundation and chimney are important features of design, and the great fire-place in the living-room is suitably accompanied by a beamed ceiling of weathered oak.

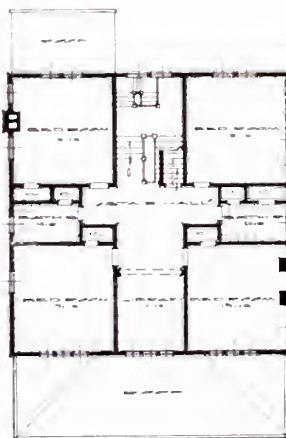
This home is carefully planned and thoroughly modern in every detail.



DESIGN No. 76.
 BODY—Mastic Milwaukee Brick. TRIM—Mastic White. ROOF—Mastic Terra Cotta. SASH—Mastic White.



FIRST FLOOR



SECOND FLOOR

A SUBSTANTIAL modern residence. The body of the house is painted with Mastic Milwaukee Brick, while the popular tile is done with Mastic Terra Cotta. Trimming color is the simple Mastic Outside White. The broad porch extends full width of front and the porch floor is painted with Pee Gee Portlandite Gray to give the natural cement effect.

The interior floors throughout the entire house are hardwood shellaced and then waxed with Pee Gee Floor Wax. The interior walls are finished with Pee Gee Flatkoatt. The dining room effect is particularly striking in Flatkoatt Roman Red and Flatkoatt Old Rose.



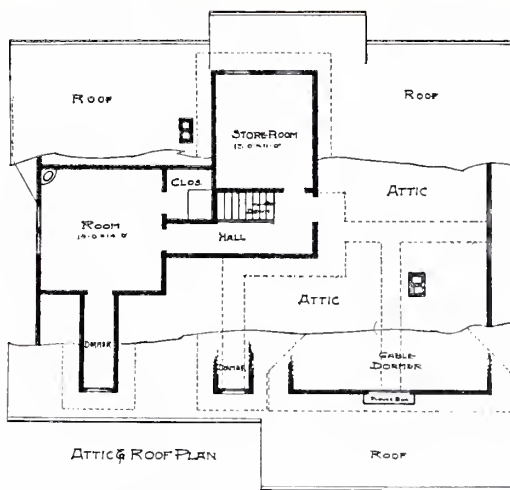
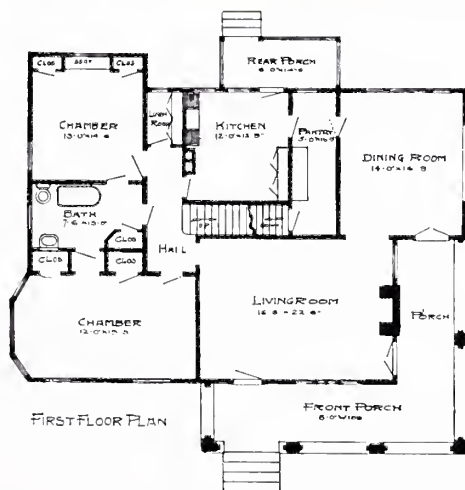
DESIGN No. 55.

BODY—Mastic Brown.

TRIM—Mastic Cream.

ROOF—Mastic Bronze Green.

SASH—Mastic Black.



THIS attractive and homelike exterior is one that is much admired. The wide overhanging eaves and corner bay lend additional charm to the general design and make a beautiful home. The arrangement of the floor plans will be found very convenient and well suited to this type of house. The roomy porch is much improved by the use of a light cream trimming color, which also makes a sharp distinction between the darker mastic colors on the roof and body of the house.

All interior woodwork and floors are of pine stained in imitation of natural hardwoods. The use of Flatkoatt tints for the walls aids the interior light effects.



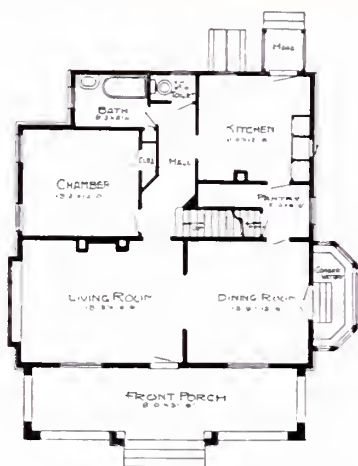
DESIGN No. 58.

BODY—Mastic Cream.

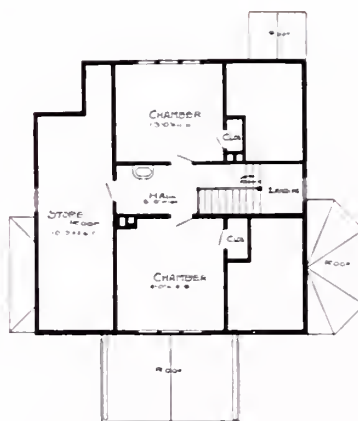
TRIM—Mastic Light Drab.

ROOF—Mastic Chocolate.

SASH—Mastic White.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

A ROOMY six-room house modeled like our No. 58 meets general approval with builders of small homes. The interior arrangement is exceptionally convenient and the refined color design of cream and brown reflects good taste on the part of the owner. The generous bay at the side and the broad front porch with covered entrance are attractive features.

The maple floors are left natural and given three coats of Specification Floor Varnish.

Pee Gee Flatkoatt, Ivory, Russet and Robins' Egg Blue have been chosen for the interior wall coloring of the front rooms with Delft Blue for the dining room.

PEE GEE FLATKOATT

IMPORTANT as is the exterior painting of a home, both for protection and for general beautification, the owner must needs give even greater attention to the interior walls, ceilings, floors and woodwork, which offer an unlimited field for the display of artistic and discriminating taste. The purpose of interior finishing is to a large extent purely decorative, and the utilitarian ideas of protective painting can here be safely put aside.

Success in decoration depends largely on an understanding of colors. Tiring of a color is a confession that it has been poorly chosen with respect to other colors at which one is compelled to look. You must know the difference between colors and tones and what is meant by harmony if you are to evolve a perfect color scheme.

For the purpose in hand, we will consider that (with the exception of black and white) there are only three colors which cannot be made by a combination of other colors. These three colors are red, yellow and blue. Experiments tried upon people with these three colors have proven that red has the effect, psychologically, of exciting the observer, blue of depressing, and yellow of cheering and soothing his mental faculties.

Any hue which is obtained by a mixture of the three primary colors in whatever proportion constitutes a tone. Commonly speaking, tones are, therefore, softened colors. All colors which end with "ish," such as bluish, grayish, reddish-brown, yellowish green, are tones and can be used with safety on large surfaces.

Color, therefore, is a very important essential. It has been happily and aptly defined by eminent art authority as "the music of light," and it is absolutely necessary that the decorations of your walls and ceilings harmonize with the furnishings of your room, whatever the size or purpose.

Another important feature is the permanence of the colors, and the possibilities of restoring them without injury to the tone, surface or appearance.

In the finish and decoration of rooms the one question is color. It is the question of having your finishing done right at the start. Once finish your walls right and you will not have to worry about the arrangement of furniture, the hanging of draperies, paintings or pictures for covering up defects so common with ordinary materials.

It is these advantages that have laid the foundation of a lasting popularity for Pee Gee Flatkoatt, the modern flat oil wall finish. Then there is that satisfying range of colors—deep, pure colors and delicate hues and tints—all available in Pee Gee Flatkoatt. Your moods, your temperament, your individual tastes cannot fail to be satisfied. No matter how large your house or what original color scheme you desire, Pee Gee Flatkoatt will give a pleasing treatment for every room and hallway.

The keynote of modern home art is simplicity in harmony. Bright colors and intricate designs are not conducive to mental poise. Walls and ceilings must not intrude—they must be constantly subordinated to the personalities within the home. Good taste requires simple pure pigments of a lasting sort put on the walls of your home in a quiet, permanent manner, taking into consideration the general color scheme of woodwork and walls together before definitely selecting the auxiliary colors. This is the secret of correct decoration.

When you select Pee Gee Flatkoatt for your walls and ceilings, you select for simplicity, the final edict in modern interior decoration.

The perfect wall is the wall finished with Pee Gee Flatkoatt. It is the only means by which you can arrive at the most pleasing combination of color and color effect.



A HOMELIKE LIVING ROOM

Side Walls—Flatkoatt Tan.

Ceiling—Dropped and Panelled—Flatkoatt Rich Cream.

Woodwork, Mantel and Furniture—Pee Gee Dystain, Dark Mahogany.

Pee Gee Flatkoatt is a flat oil finish. It simplifies and solves the problem of finishing your walls and ceilings, for the reason that it affords such an infinite variety of shade, tone, color and possibilities for combination for producing any result desired.

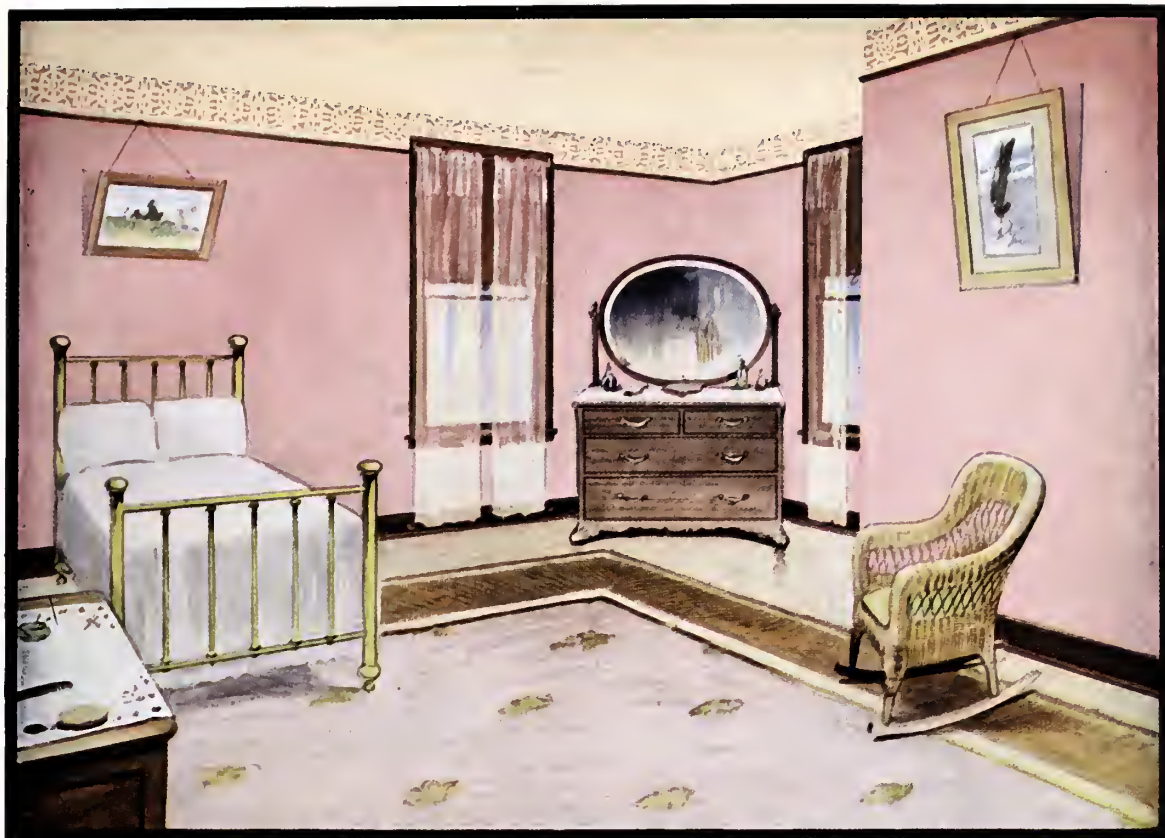
The three interior views shown herewith serve to illustrate some frequently-used color combinations of Pee Gee Flatkoatt, well chosen and typical of the many beautiful possibilities.

It is beyond the scope of this booklet to attempt a lengthy discourse on art in the home. This subject is fully covered in our handsome book, "The Modern Method of Decorating Walls," which will be sent free on request to any house owner.

The estimated covering capacity of Pee Gee Flatkoatt for Different Surfaces (using plaster measurements, making no allowance for openings), is as follows:

Smooth Finish Plaster—If not previously painted, one-half gallon First Coater and one gallon Pee Gee Flatkoatt to 300 square feet of surface for a finished job. If previously painted with oil paint, figure one-fifth gallon First Coater and one gallon Flatkoatt for 300 square feet for finished job. This also applies for woodwork and steel ceilings.

Sand Finish Plaster—If previously unpainted, one-half gallon First Coater and one gallon Flatkoatt for 200 to 225 square feet for finished job. If previously painted with oil paint, figure one-fifth gallon First Coater and one gallon Flatkoatt for 225 to 250 square feet for a finished job.



A DAINY BEDROOM

Side Walls—Flatkoatt Shell Pink.

Ceiling and Frieze—Flatkoatt Old Ivory.

Woodwork and Furniture—Pee Gee Dystain, Walnut.

Color Harmonies of Contrast and Analogy

A	B	A	B	A	B
FURNITURE	FLOOR	WAINSCOTING	SIDE WALLS	FRIEZE	CEILING
Wood Tones	Brown or Gray Tones	Deep Tones	Soft Tones	Soft Tones	Pale Wash Tones
Mahogany	Brown	Maroon or Green	Pale Green	Cream or Palest Green	Palest Green or Cream
Deep Oak	Deep Oak or Brown	Russet or Blue	Tan or Pale Blue	Pale Blue or Ivory	Palest Blue or Ivory
Walnut	Reddish Brown	Mission or Red	Green	Palest Green or Cream	Palest Green or Cream
Mission Oak	Mission Tones	Blue or Orange	Blue	Palest Orange or Ivory	Palest Orange or Ivory



A BATHROOM AS INVITING AS THE BATH

Wainscot—Pee Gee China Enamel White.

Walls—Flatkoatt Light Blue.

Ceiling and Frieze—Flatkoatt White.

Woodwork—Pee Gee Dystain, Dark Mahogany.

CHINA ENAMEL WHITE

THE cardinal feature of the bathroom interior, shown on page twenty-six, is the use of Pee Gee China Enamel White. This pure, clean-looking white is capable of both gloss or egg shell finish, which is produced with repeated coats successively rubbed to eliminate the gloss. Nothing is more pleasing than a bright, cheerful bedroom, dainty bathroom or well lighted hallway trimmed in beautiful China Enamel White amid delicate tints of Pee Gee Flatkoatt on the walls. This high-grade enamel will stand hard usage and resist moisture. It is capable of preserving its original tone-value under hard rubbing.

Pee Gee China Enamel gives a beautiful porcelain effect on any surface and is unsurpassed for woodwork or walls in homes or clubhouses whose interior decorations are of the old colonial style. It is also extensively used in the cabins of steamships or pleasure craft, and in hospitals, where a smooth, glossy, hard, non-porous surface is required from a sanitary standpoint. When used over keen cement, a duplicate of tile is obtained at less than half the cost of tile. Being non-porous, it can be washed to better advantage than any other finish. A perfect job of White Enamel work will last a lifetime. Full directions for application on every can.

Write for free booklet on China Enamel White, telling all about the use of enamels in the home.

PEE GEE DYSTAIN AND SPECIFICATION VARNISHES

WOOD is ordinarily finished in either one of two ways—transparent or opaque. Transparent finishes and stains are used on hard or soft woods and show the natural grain. Opaque paints are used on soft woods where it is desired to obscure the grain.

The natural grain effect is generally preferred and is accomplished in three steps—staining, filling and surface finishing—with either varnish or wax, according to the judgment of the owner. Varnish is more durable, but scars; wax does not. For mission effects wax is used almost exclusively, and, on floors, wax can be frequently renewed without trouble.

Whether varnish or wax is used, Pee Gee Penetrating Dystain should be first applied. Pee Gee Dystain is a high-grade penetrating stain, different from other stains, as it penetrates into the wood, colors it just the right shade and is very permanent under strong light; has excellent brushing properties, sets slowly, shows no laps nor streaks and will not rub up as do inferior stains.

Pee Gee Dystain is put up in glass bottles and wide-mouthed glass jars only and come in the following sizes: Gallons, half-gallons, quarts, pints, half-pints, in the following standard shades: Light Oak, Golden Oak, Brown Oak, Early English, Weathered Oak, Fumed Oak, Flemish Oak, Bog Oak, Moss Green, Light Mahogany and Dark Mahogany.

When the stain is thoroughly dry, filler is applied. Pee Gee Liquid Surfacer will suffice for all woodwork excepting floors, which require Pee Gee Paste Filler in every case.

The finishing coats should be Pee Gee Floor Wax or Pee Gee Specification Varnishes chosen from the following: Light Hard Oil, Inside Preservative, Flat Finish or Floor Varnish. As their name indicates, these high-grade varnishes are designed for particular effects so frequently required in the specifications of architects.

If you desire special information regarding the application of these finishes to produce certain effects, write our Art Department for advice. Let us help you solve your problem.

PEE GEE HOUSEHOLD FINISHES

THERE are many occasions when the careful housekeeper finds good use for a handy can of paint and a small brush. These little household jobs are inexpensive and often require less than fifteen minutes' time to do, yet the improved appearance of the home and surroundings may well arouse a feeling of pardonable pride in the mind of the owner. To meet this growing demand, we offer the complete line of Pee Gee Household Finishes, with special uses as enumerated below:

PEE GEE RE-NU-LAC renews and restores with a single operation the effect of natural woods in a varnish finish. This combined stain and varnish works wonders for floors, furniture and interior woodwork. **RE-NU-LAC Dead Black** is used on andirons, grate fronts, fixtures and all metal surfaces where a dull black finish is desired. **RE-NU-LAC Gold and Aluminum** are for radiators, pipes, chandeliers and similar surfaces where the finish must withstand a moderate heat.



PEE GEE SCREEN ENAMEL, a durable rust preventive designed for screen wire and frames alike. Will not clog mesh. Made in four standard colors.



PEE GEE HYDROLITE, a special bathtub enamel white, capable of withstanding scalding water. Suitable for both wood and metal surfaces.



PEE GEE BLUE RIBBON FAMILY PAINTS for both outdoor and indoor use is suitable for painting shelves, kitchen furniture, storage boxes, medicine chests, flower pot stands, vine trellises and many other household uses. Dries with a good gloss. Made in 20 colors and white.



PEE GEE PORTLANITE, a paint for concrete and cement surfaces, is made in both gloss and dull finish. Suitable for outside foundations and for basement walls and floors. **PORTLANITE GLOSS** is especially valuable in keeping out moisture from damp cellars. Both gloss and dull are made in six different colors.



PEE GEE SWING PAINT is an ideal coating for swings, porch chairs and lawn furniture. These attractive colors not only beautify **your** outdoor furniture, but add greatly to its life. Bright strong colors to select from.

PEE GEE IMPLEMENT PAINT is particularly useful about the farm. Rot and rust are always active in farm implements and tools. A coat of **PEE GEE IMPLEMENT PAINT** will add years of service by preventing the otherwise certain action of rusting. This paint will repay many times its small cost to the user. It is also suitable for farm wagons and vehicles for heavy use.



PEE GEE CARRIAGE PAINT is a reliable high-gloss varnish finish paint for buggies and light vehicles requiring a neat, dainty, clean-cut finish. Can be striped if desired. Eight bright colors.



PEE GEE ENAMEL TOP DRESSING is a finish for protecting and restoring the original luster to buggy tops, dashboards, grips, satchels and leather goods of all kinds. It gives a rich black gloss that keeps out moisture and preserves the surface.



Bare kitchen and pantry floors are always troublesome to keep clean and it is out of the question to use rugs or carpets in such rooms. Painted floors overcome these difficulties. Half an hour's work gives your floor a durable and sanitary finish, pleasing to the eye, easy to keep clean and hard to wear out. **PEE GEE ADAMANT FLOOR PAINT** is the best paint for this purpose. A floor painted at night can be walked over the next morning. Adamant completely covers the grain of the wood and successfully obscures all unsightly marks and scratches. Dries with a fine gloss. It is waterproof and can be scrubbed with soap and water without injury. A variety of standard neutral shades is afforded, and also several splendid brighter colors well adapted for border treatments. One gallon covers 250 square feet, two coats.



Porch Floors require a special paint since outdoor floors have to withstand extremely severe conditions. Not only must they resist constant wear and abrasion from passing feet but also wet and dry weather changes, summer and winter. **PEE GEE PORCH PAINT** possesses the necessary hardness and yet sufficient elasticity to meet these requirements properly. The line comprises well chosen subdued tones that will not show dust, and are absolutely unfading.



Neglected barns and outbuildings are not only very unsightly but depreciate rapidly if not given a coat of paint for protection. **PEE GEE BRILLIANT RED BARN PAINT**, ready for use, is designed to meet these requirements. This strong bright red will outwear any other roof paint on the market for the same money. Its covering quality is also excellent. Where the surface is weather-beaten, we recommend two coats for best results. The first coat acts as a primer and the second coat insures thorough covering and a uniform job. Well painted outbuildings add greatly to the appearance of your place and a coat of good paint saves the timbers from decay.

MASTIC PAINT

"THE KIND THAT LASTS"

IS absolutely strictly pure, made on a base of strictly Pure White Lead, reinforced with Zinc Oxide, combining the merits of both pigments without the defects of either, used alone. To this base we add the necessary Pure Tinting Colors, all then being thoroughly mixed and ground together by the most improved machinery, in Pure Linseed Oil, to a uniform fineness and consistency.

This does not mean a thin or uncertain paint, as Mastic Paint is sufficiently heavy for any job. You will have to thin it for the priming coat.

A painter who has a surface which requires the paint to be of a different body for the various coats will find in Mastic Paint exactly what he wants, namely, a heavy-bodied paint, adapted for all classes of work, thus saving hours of labor in mixing white lead and oil, or paste paints; all loss and waste is avoided, besides it spreads easier than white lead and covers more surface.

You secure in Mastic Paint the greatest covering capacity obtainable in any paint.

The life of Mastic Paint is the longest, because of its purity; thus you have the greatest durability.

Covering capacity and durability both combined in one paint makes Mastic the cheapest that can be bought. It is not cost per gallon, but how much your paint bill is per each year of service, that measures the value of your paint.

PEASLEE-GAULBERT CO.

INCORPORATED

MAKERS

LOUISVILLE, KY.

Peaslee-Gaulbert Co. INCORPORATED. **PAINT and VARNISH MAKERS** LOUISVILLE, KY.

We Guarantee that our MASTIC PAINT will give you better service than any other paint sold in your market, or any hand mixed paint composed of Lead and Oil or other materials.

The base of MASTIC WHITE and TINTS is strictly Pure White Lead, reinforced with Zinc Oxide, which in combination with Pure Raw Linseed Oil, Turpentine and Dryer, with the necessary pure tinting colors to produce the tints, represents the purest paint it is possible to make. Our Positive Colors are manufactured from the finest dry color it is possible to secure combined with the same thinners as above.

We furthermore guarantee that when applied according to directions on the can, by an experienced painter, on a surface in fit condition to receive paint, **two coats on old work, three coats on new**, our MASTIC PAINT will give satisfactory results, will look better and wear longer than any other paint that could have been used. In the event that our MASTIC PAINT should fail to give satisfaction, where it has been applied according to directions, we agree to furnish sufficient paint to do over the job.

We authorize our Dealers in selling our MASTIC PAINT to make sales subject to this guarantee.

Very truly yours,

PEASLEE-GAULBERT CO.



L. S. Wood President.



"THE KIND THAT LASTS"

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